Bikelinc - social media messaging & hashtags

- Don't let bike thieves stop you in your tracks. Join *Bikelinc* to have the best chance of being reunited with your bike if it's lost or stolen. Find out more at bikelinc.com.au
- *Bikelinc* is the missing link in reducing bike theft. More than 9,000 bikes are reported stolen in WA each year. *Bikelinc* connects you, your bike, the WA Police Force and cycling community to reduce the chances of this happening to you. Set up a free profile.
- Create a free Bikelinc profile to connect you and your bike. Powered by Crime Stoppers WA
 and endorsed by the WA Police Force, this community tool will give bike-minded people the
 power to return lost or stolen bikes to their rightful owners.
- Join Bikelinc for free, to keep you and your bike connected. You'll also be part of a community network who don't want WA's cycling lifestyle disrupted by thieves.
- So, you love riding your bike as a form of commuting, recreation or sport. To have the best chance of being reunited with your bike if it gets lost or stolen, join *Bikelinc* for free today.
- Join a community of bike-minded people who want to put the brakes on bike theft. Create your free profile on *Bikelinc* today at <u>bikelinc.com.au</u>
- Do you want to check that a second-hand bike for sale is not stolen property? Check the bike's unique serial number on *Bikelinc* for peace of mind. Find out more at bikelinc.com.au
- Your household of bikes can be safely uploaded onto *Bikelinc*, so if you're unlucky enough to
 find one's been lost or stolen, you have the best chance of getting it back. Create your free
 profile today at <u>bikelinc.com.au</u>
- *Bikelinc* is a safe and secure platform from Crime Stoppers WA which links you and your bike using the unique serial number. Connect to protect and find out more at bikelinc.com.au
- WA's cycling community is saying 'on your bike' to crooks! By connecting people with their bike's unique serial number, *Bikelinc* allows the WA Police Force and community to keep bikes with their rightful owners.
- [for serious cyclists]

You'd rather be an N+1 and not become an N - 1. Keep your bikes safe by joining *Bikelinc* - a community of cycling enthusiasts working alongside the WA Police Force gives you the best chance of getting your bike back if it's lost or stolen. Join for free today at <u>bikelinc.com.au</u>

Proposed hashtags to accompany posts

#bikelinc #reducebiketheft #bikesafety #crimeprevention #crimestopperswa #wapoliceforce #connecttoprotect #neighbourhoodwatch